

Career Accelerator Project

'CAP'

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Take your music career to the next level with our 'CAP' while enjoying a lifetime experience of the Afrobeat lifestyle in Africa!



About 'CAP'

The Career Accelerator Project "CAP" is a flagship solution by Scriipo Global (Premier Cultural and Creative Industries Ecosystem in Africa), consisting of a collaborative immersive music project with top Afrobeat makers in Africa's cultural Capital, Lagos.

Our 'CAP' offers you an exclusive opportunity to take your music career to the next level through the support of world-class Afrobeat music industry players. Throughout 'CAP,' We'll get you to work with those behind the success of Afrobeat superstars, comprising a bespoke team of professionals, A-list, globally renowned songwriters, producers, and hit makers of Afrobeat most popular records that best reflect your preferred sound, music signature, or identity.

“ The cultural and creative industries are among the fastest-growing sectors in the world. With an estimated global worth of 4.3 trillion USD per year, the culture sector now accounts for 6.1% of the global economy... As per UNESCO.

Grab your share of it with 'CAP'

Global Momentum for African Music

The world is now coming back to Africa, with major global superstars, including Selena Gomez, Madonna, Ed Sheeran, Justin Bieber, etc..., wanting a piece of Afrobeats. And what have they all got in common? Their career hit new heights after collaborating with Afrobeat superstars like Rema, Fireboy, Burna Boy, Wizkid, and more. African music has irreversibly gone mainstream, indeed!

Career Impact

As Premier Cultural and Creative Industry Ecosystem in Africa, Scriipo Global mobilizes world-renowned trendy creative professionals to help boost your artistic career.



Validation & Exposure

Working with globally acclaimed A-list record hit producers and songwriters on your project will give tremendous credit to your work, validation by industry professionals, plus international exposure.



Corporate Opportunities

A potential to leapfrog your artist career through a wealth of corporate opportunities plus (CSR/ESG), Scriipo Global's Cultural and Creative Industries Ecosystem, sister companies Fashviart and ByAfrica, and partners can offer.

How It Works

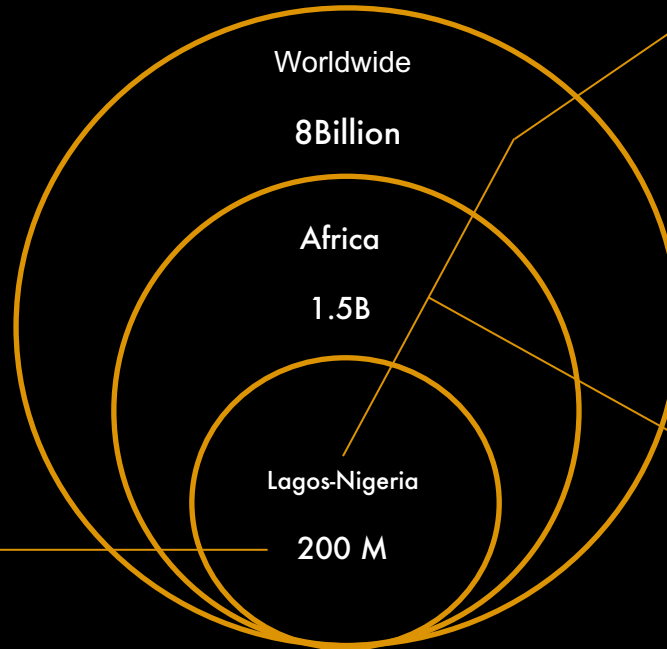
4. Scriipo Global's creative team engages with you to understand your music genre and identity.
4. You indicate your favorite Afrobeat superstar and preferred song tracks you want your music to identify with and/or sound like.
4. Scriipo Global thus mobilizes the necessary technical, artistic, and human resources from the Afrobeat record hit A-class songwriters, beatmakers, and music producers to collaborate with you throughout the project from start to finish.
4. Finally, we organize your music project listening party, including Syndicated Strategic Communication (SSC), around your project and media tour in the world's Afrobeat Capital, Lagos.

Closing Act

- And, to crown it all, after fully completing your project, we offer you a "CAP" as a formal acknowledgment of your outstanding talent during an official cheerful welcome ceremony into the global Afrobeat family in Africa!

Network & Scope of 'CAP'

Scriipo Global:
Africa's Premier
Cultural and Creative
Industries Ecosystem;
designed to help
improve creative
talents' capacity and
create avenues for
international careers.



ByAfrica: A strategic
nexus helping world-
class organizations
access trusted
significant investment
and business
opportunities in
Africa.

Fashviart: (Specializes
in Socio-Economic
Development, CSR &
ESG multinational
corporates)

More International Benefits

	Industry/Markets	Corporate Opportunities
Nigerian Market (via Lagos.)	<ul style="list-style-type: none"> • Artist brand validation by top music, afrobeat, creative industries, and media personalities from Lagos, with access to the Nigerian market. • Media recognition and adoption of your work and artistic talent nationwide. • Access to Scriipo Global corporate and partners' strategic network. 	<ul style="list-style-type: none"> • Access to Scriipo Global corporate and partners' strategic network. • Exposure to the Nigerian public, opportunities for corporate sponsorships, live performances, ads, and other endorsements.
Continental Africa	<ul style="list-style-type: none"> • Access to Scriipo Global and partners' network plus its strategic ecosystem pool of opportunities. • Artist brand validation by top music, afrobeat, creative industries, and media personalities from Lagos, with access to the Nigerian market. • Media recognition and adoption of your work and artistic talent nationwide. 	<ul style="list-style-type: none"> • Fashviart Magazine Feat. • Afreximbank-CANEX Feat/ Partnerships/Endorsement • Exposure to the continental African markets.
Global Markets	<ul style="list-style-type: none"> • International exposure and network expansion. • A life-changing adventure, an immersive artistic, cultural, and lifestyle experience for sharing with global fans of Afrobeat and African culture lovers. 	<ul style="list-style-type: none"> • Measurable potential for sponsorship/endorsement/ambassadorship from international institutions. • Potential signing opportunities by multinational record labels (Sony, Universal, etc...)

Important: Scriipo Global's 'CAP' timeline is expected to be completed between 1 and 3 months from the start date per the client's options.

2022-2023

Highlights

- Davido at Qatar 2022 World Cup FIFA.
- Tiwa Savage Kings Charles's Coronation.
- Bill Gates and daughter Phoebe about Afrobeats.
- Burna Boy's performance at the Champions League Final.

Looking to working with you soon,
Thank you!

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